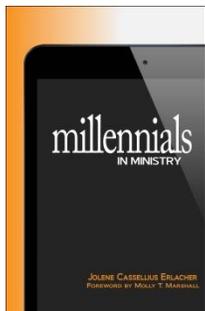


Judson Press Book Offers a Roadmap For Constructive Relationships with Millennials



Valley Forge, PA—September 2, 2014— How can I keep Millennial leaders excited, passionate, and inspired in ministry? Certainly, this is a question pastors, mentors, and other ministry leaders ask themselves as the largest generation in history steps into diverse ministry roles. In *Millennials in Ministry*, author Jolene Cassellius Erlacher provides critical and timely insights into the unique perspectives, characteristics, values, and needs of Millennials in ministry.

Drawing on a qualitative study of young adults (ages 18–35), Erlacher probes the factors influencing young adults today, and offers leaders understanding to:

- Relate to individuals whose worldview, preferences, and expectations differ from theirs
- Discover the factors that contribute to the satisfaction and retention of Millennials working in churches and other ministry settings
- Learn practical tips to effectively engage, mentor, and empower this generation, and the next, in ministry

Molly T. Marshall, president of Central Baptist Theological Seminary, notes, “This book provides some sage wisdom for those who would create space for leadership development for Millennials.”

Offering practical strategies and applications for churches and organizations that are hiring, retaining, and equipping a new generation of leaders, *Millennials in Ministry* unveils the heart and vision of young leaders for the Christian church today.

Each chapter also features a message to young adults, uncovering potential issues encountered in ministry and challenging Millennials to overcome obstacles that threaten ministry effectiveness.

To order, contact Judson Press Customer Service at 800-458-3766 or visit www.judsonpress.com.

About the Author:

Jolene Cassellius Erlacher, MA, EdD, grew up in Mexico as the daughter of missionaries. She has extensive experience serving with churches, non-profits and missions agencies. Jolene also worked for almost a decade in Christian higher education, specializing in leadership training, student development and personnel management. During that time, she identified the need for building awareness of generational differences and empowering young leaders as they entered the workplace,

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especially in ministry contexts. Jolene has a doctorate in leadership and currently works as a trainer and consultant at Leading Tomorrow.

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Founded in 1824, Judson Press is a publishing ministry of the American Baptist Home Mission Societies, American Baptist Churches USA. It is committed to producing Christ-centered leadership resources for the transformation of individuals, congregations, communities, and cultures.

American Baptist Home Mission Societies – the domestic mission arm of American Baptist Churches USA (ABCUSA) – ministers as the caring heart and serving hands of Jesus Christ across the United States and Puerto Rico through a multitude of initiatives that focus on discipleship, community, and justice.

American Baptist Churches USA is one of the most diverse Christian denominations today, with more than 5,200 local congregations comprised of 1.3 million members, across the United States and Puerto Rico, all engaged in God’s mission around the world.

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